



Samarbete mellan Fredrik Billings Web3-Plattform och Go4Loyal

Driving Innovation Together in Web3, Metaverse and Beyond

Product Description

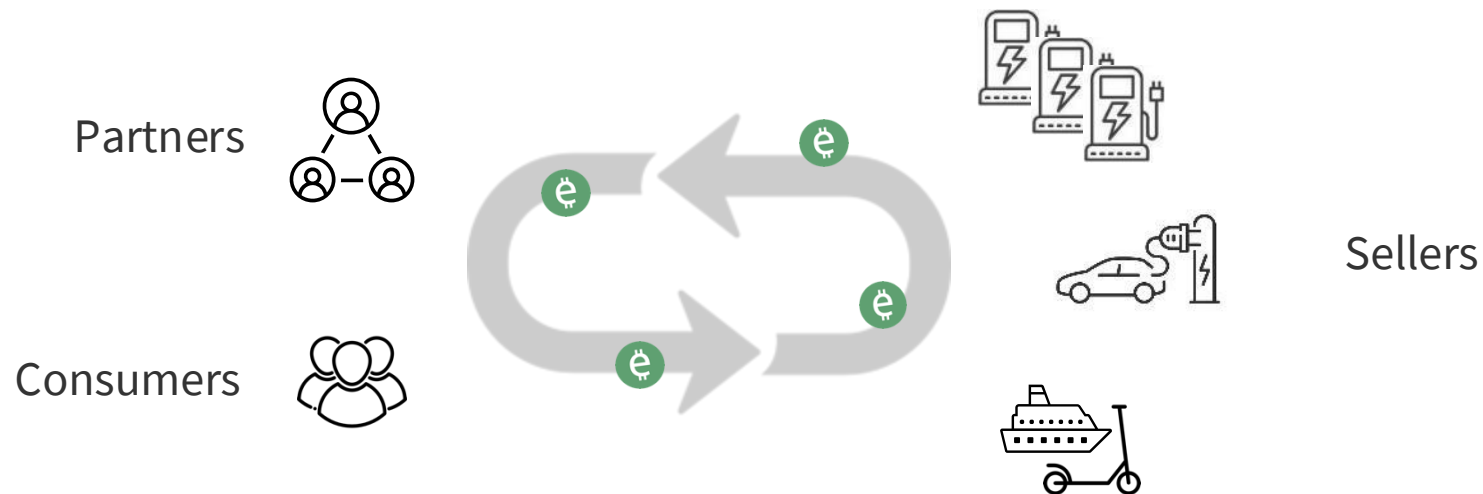
An overview and roadmap



Development Objectives

Enabling a flexible closed monetary ecosystem

A double-sided marketplace connecting a network of independent sellers, partners, and buyers:



The new connected intelligent ecosystem within Mobility



Eljuns Web3 solution Loyalty as a service



Customers hold a web 3 wallet, that can be utilised with virtual cards/tokenized cards.

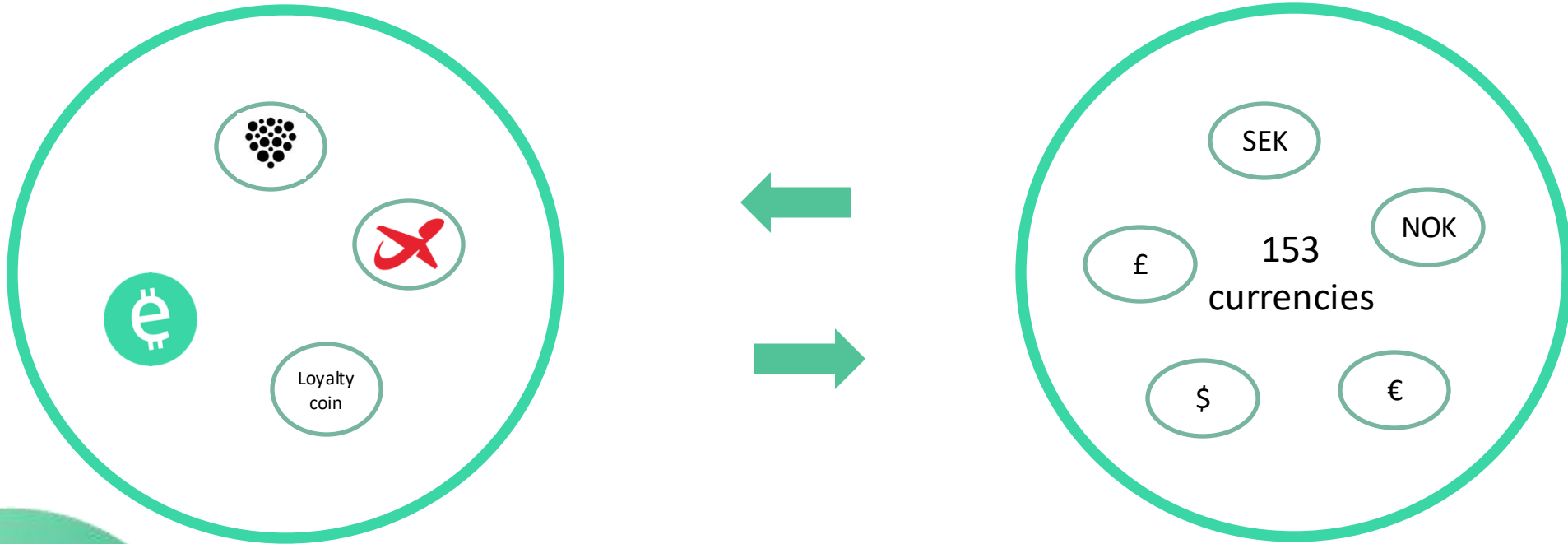


Allows to pre program every coin of the customers wallet.



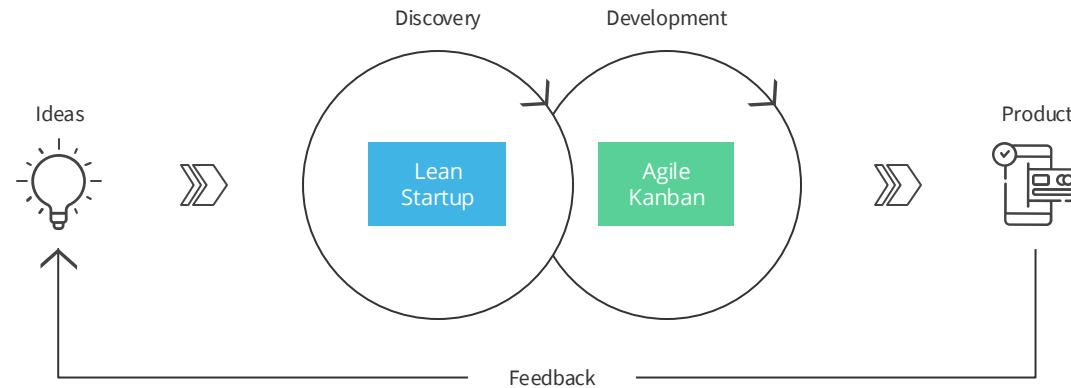
Increases control, reduced administration, extended data compared to payment rails.

Digital currencies





Development process and methodology



Focus

Product Discovery

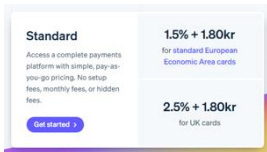
Product Development

Key Questions	What problem does the product solve? Who are the customers and users? What are the key assumptions made about the potential solution? What are the desired business benefits?	What is the right user experience? What functionalities should the product provide? How is the product built?
Sample Artefacts	Product vision board, business model canvas, prototypes, and validated learnings.	Product epics and user stories, product backlog, product increments, release burndown charts.
Sample Activities	Observation, interviews, competitive analysis, and other validated learning specific activities	Designing, programming, testing, demos, user tests, early releases, launch preparations.
Team Composition	Product owner, UX designer, developer, sales reps, marketers, customer service reps	Product owner, scrum master, and cross-functional development team



Wallet-as-a-Service (Web2 vs Web3)

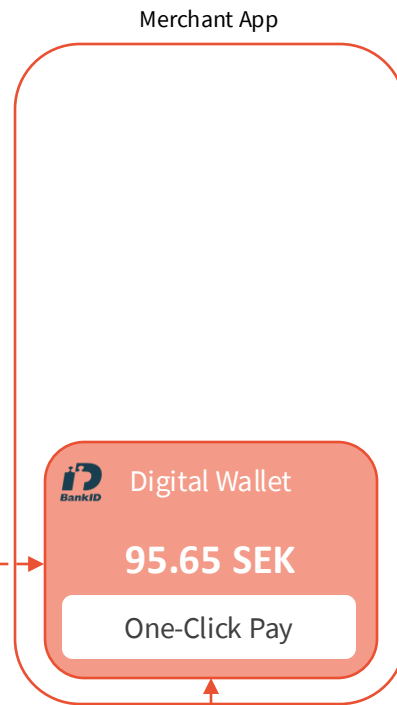
Stripe Wallet Pricing



Customer sources



Preconfigured



Charges (SEK, EUR, USD, etc)

Financial System

Payouts (SEK, EUR, USD, etc)



Web2

- Regulations ✓
- Familiar ✓
- Easy to get started ✓
- Expensive ✗
- Long durations ✗
- Single dumb pipe ✗
- Local currencies ✗

Web3

- Instant ✓
- Multi-channel ✓
- Cheap ✓
- Global ✓
- Large barrier ✗
- Exchanges involved ✗

Customer sources



Topup (SEK, EUR, USD, etc)



Exchange

Payouts (SEK, EUR, USD, etc)



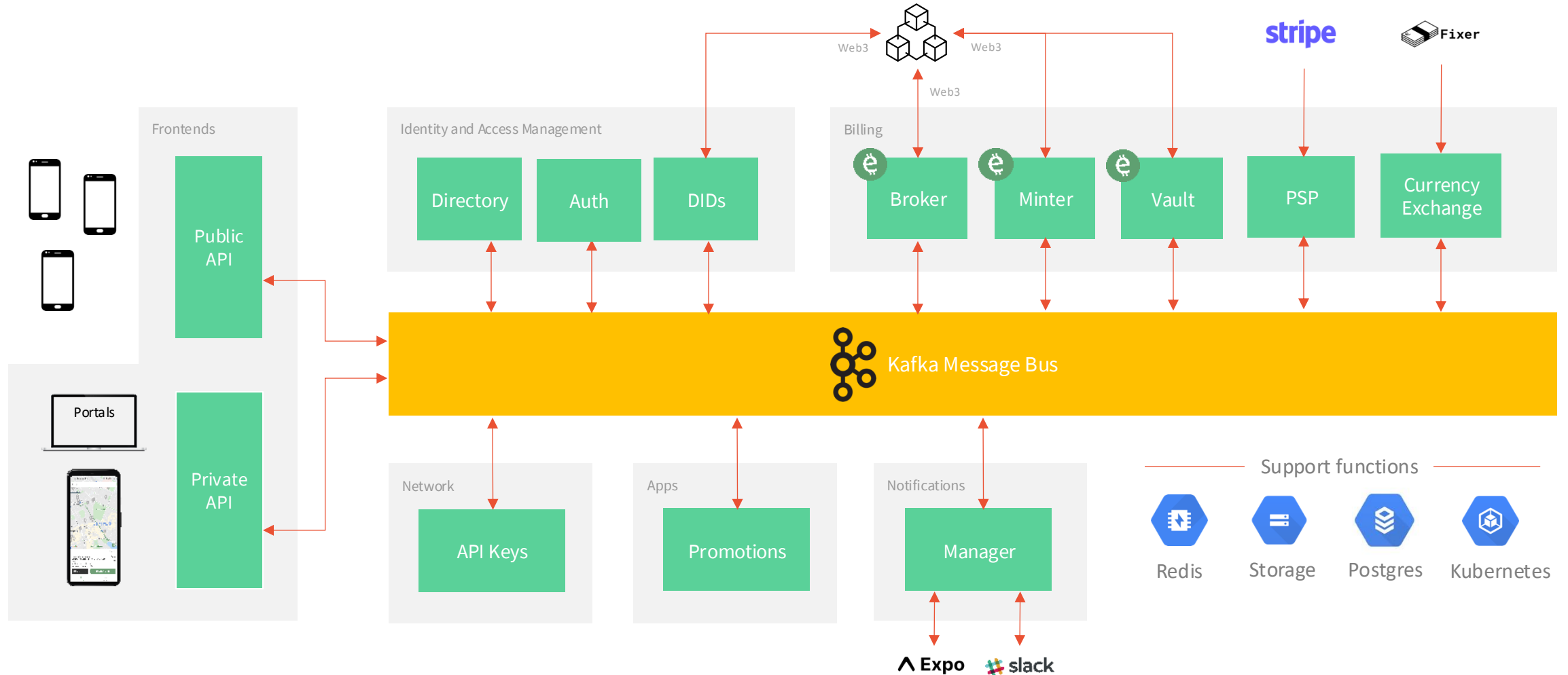
Coinbase Wallet Pricing

- International POS Purchase Transaction Fee: 3% of the transaction value
- Intra-EEA POS Transaction Fee: 0.20% of the transaction value
- Chargeback Processing Fee: £20



System Architecture

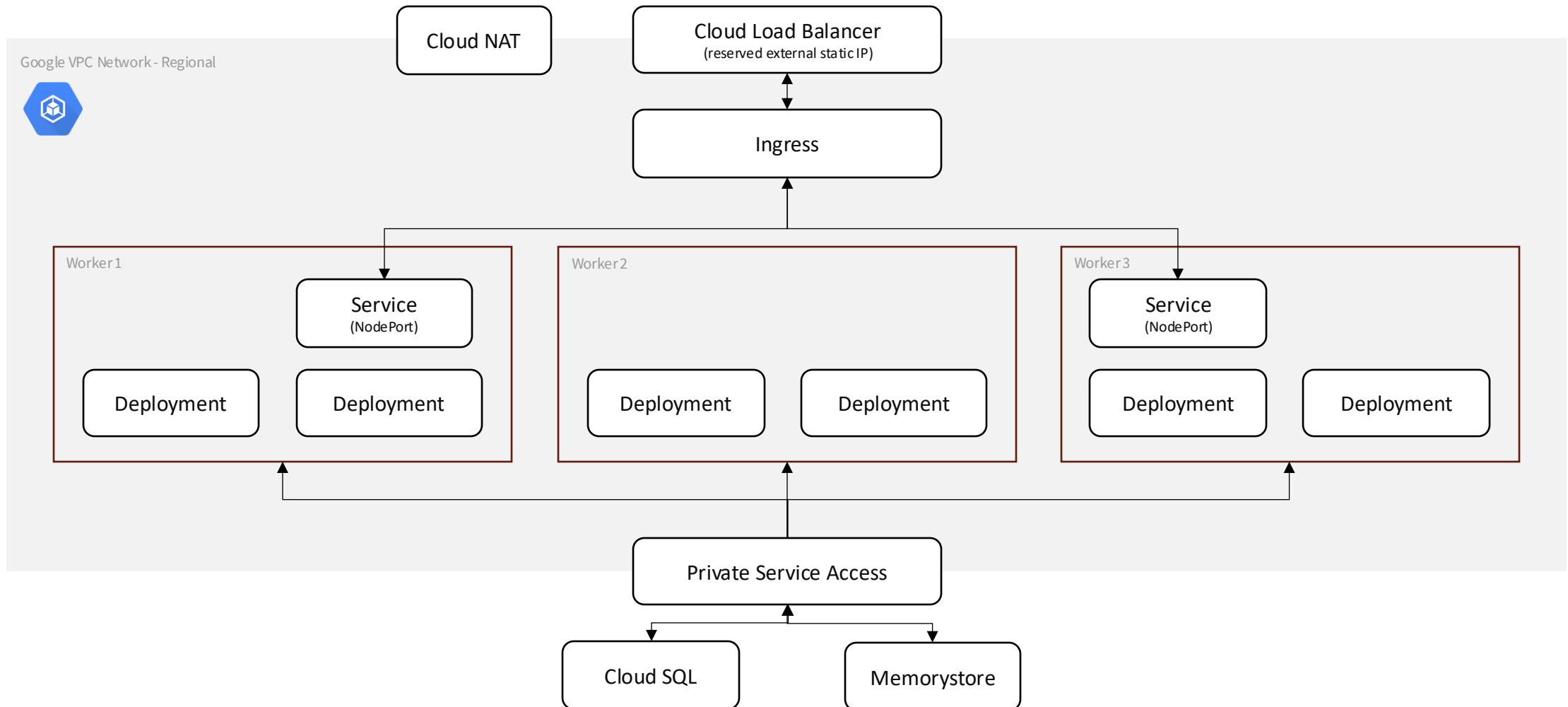
Domain-driven event microservices





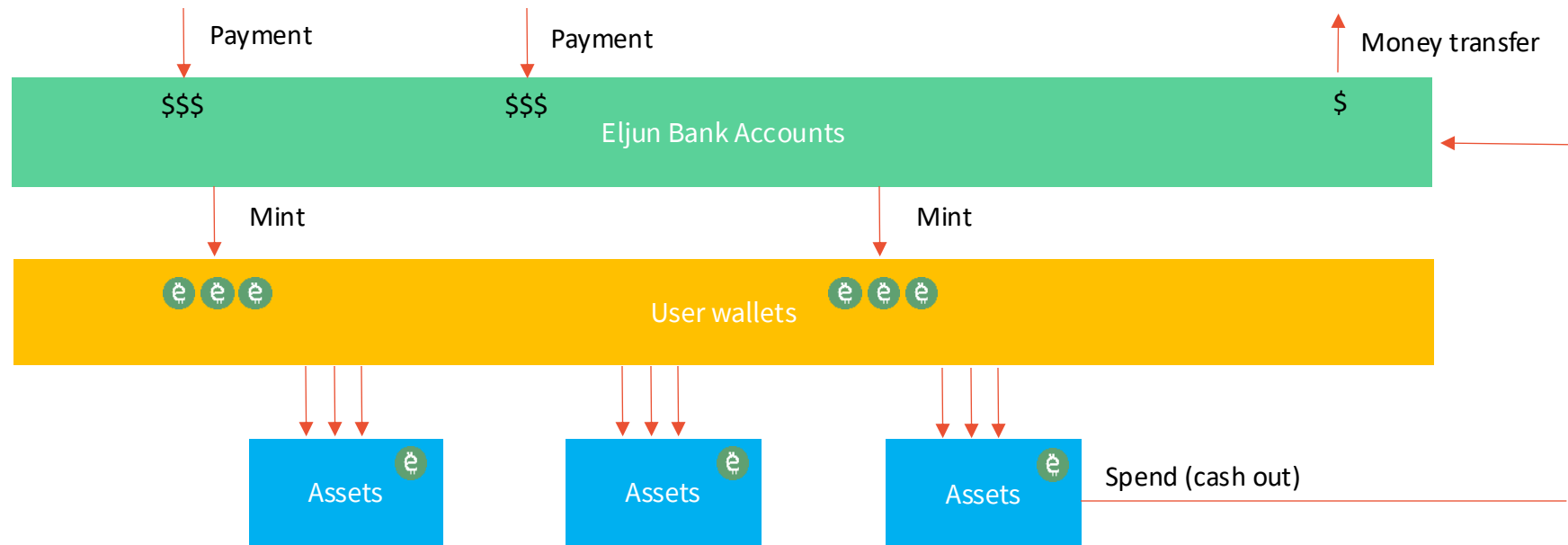
System Architecture

Google Cloud Environment Setup





Value flow (float in and float out)





Product Description

Payment Platform

