

A woman with dark hair tied back, wearing a light green cable-knit sweater, is sitting at a desk. She is looking at a laptop screen on the right side of the frame. In her right hand, she holds a small, light-colored card up to her face, as if scanning it. The background is softly blurred, showing a white lamp and a green plant. A teal banner is overlaid on the right side of the image, containing white text and logos.

eljun>

**Redefining programmable money.
Introducing next generation of
Loyalty as a Service.**

Proud partners with



Stockholm, Sweden
July 2024

Loyalty as a Service



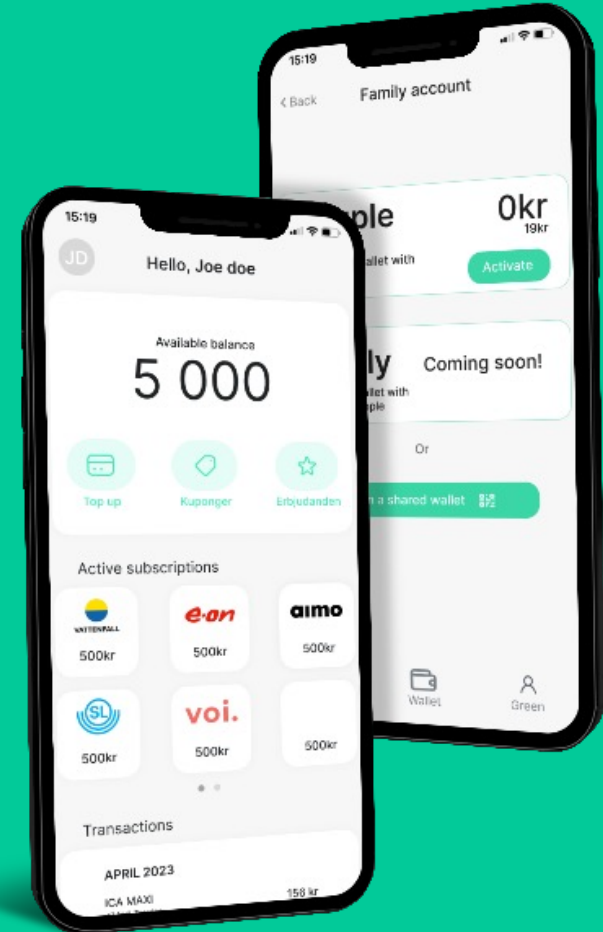
Founded 2020. Enterprise ready for global launch



Web3 accelerator program 2024



Web3 native



**Yesterday's loyalty solutions are insufficient
and don't create enough value**

Loyalty market is fragmented
and offers poor end-customer experience

There is a lack of control of current loyalty solutions

Loyalty solutions are expensive and winning
loyal customers are difficult!

Eljuns Web3 solution



Customers hold a web 3 wallet, that can be utilised with virtual cards/tokenized cards.



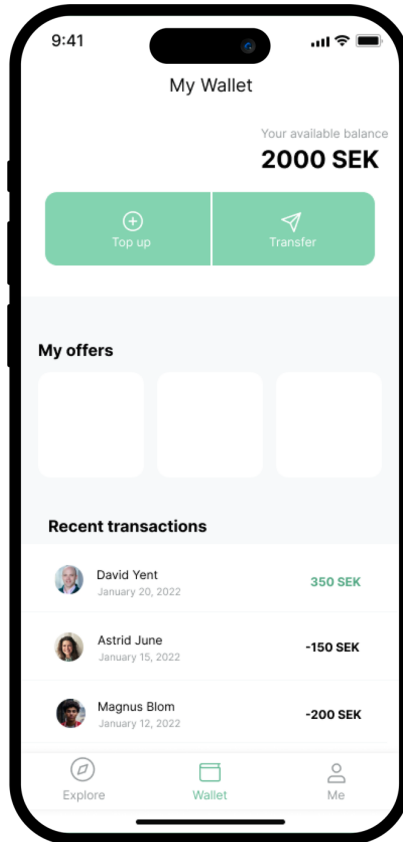
Allows to pre program every coin of the customers wallet.



Increases control, reduced administration, extended data compared to payment rails.

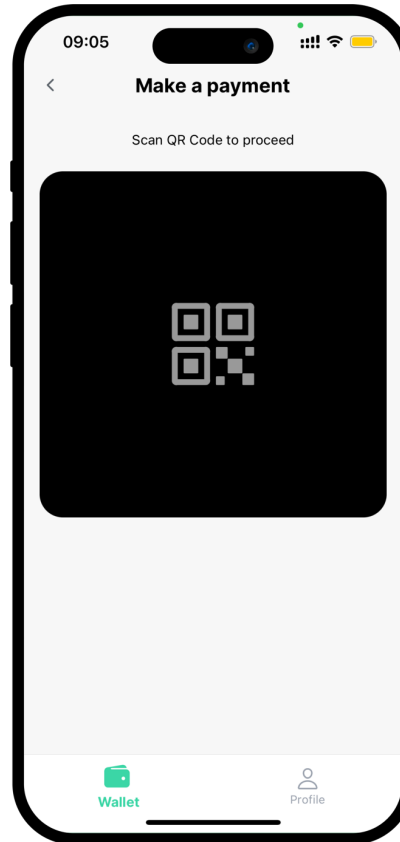
Eljuns Web3 solution

Find partners



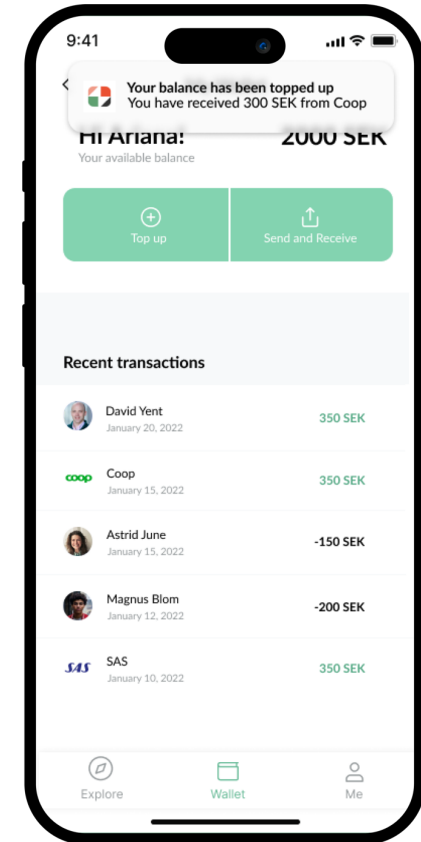
Earn eTokens to your wallet,
share with family and friends

Pay



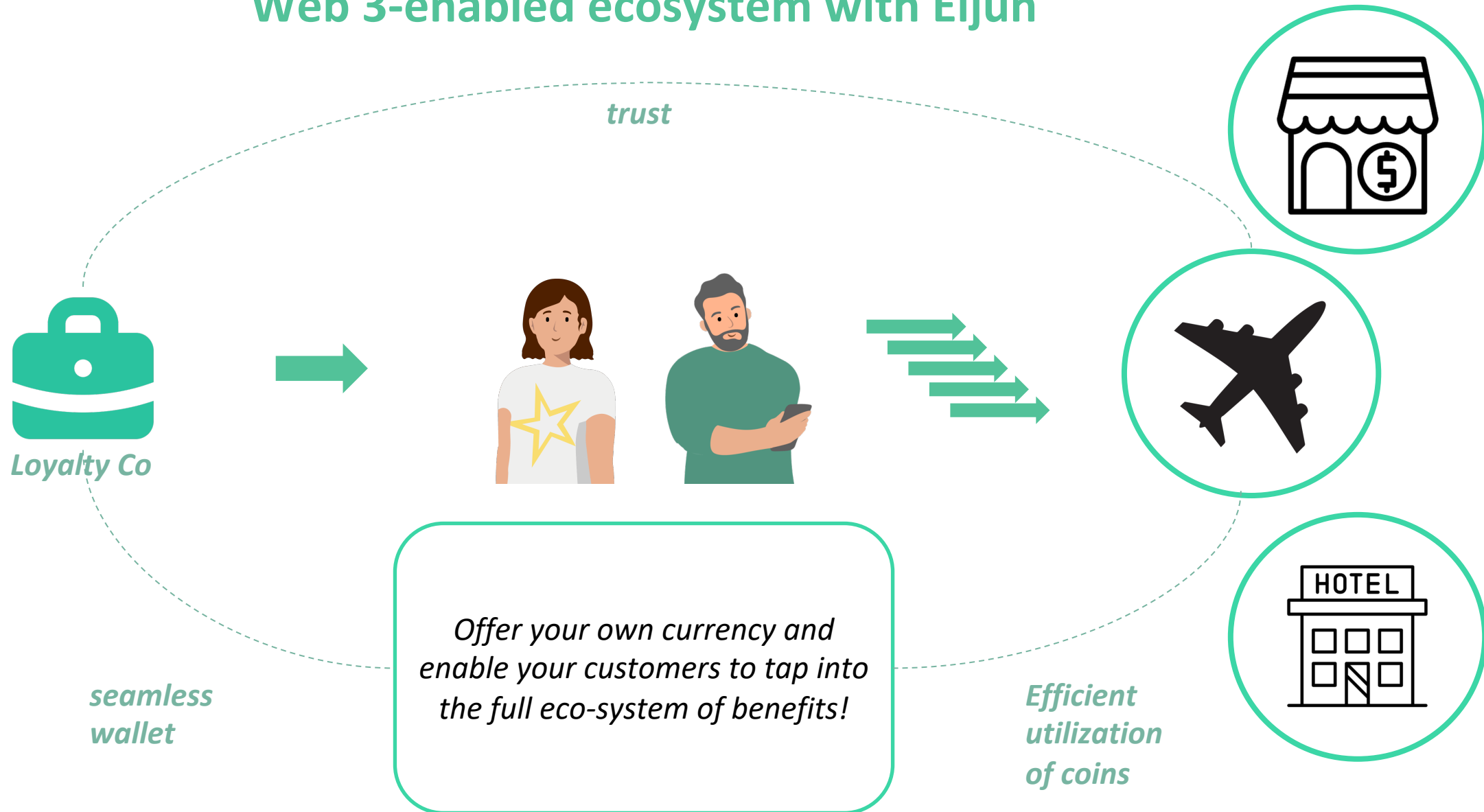
Pay with your digital wallet at
your favorite service provider

Track

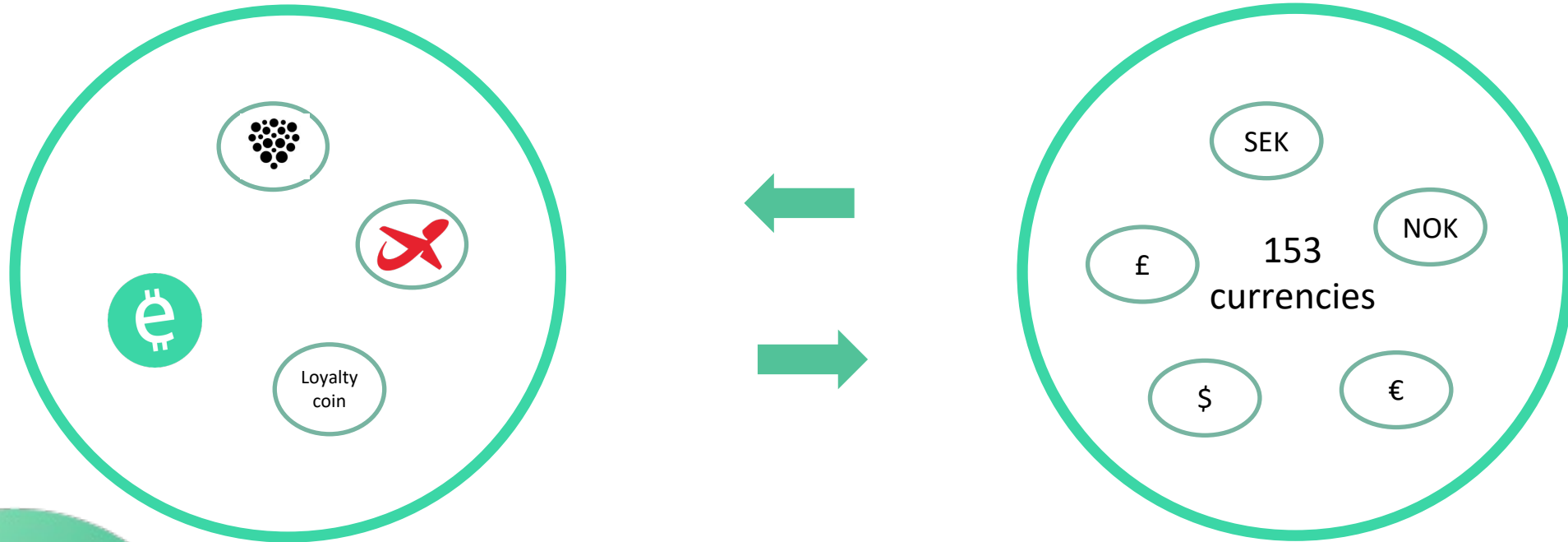


See your loyalty status and
balance in Eljuns or loyalty
service providers application

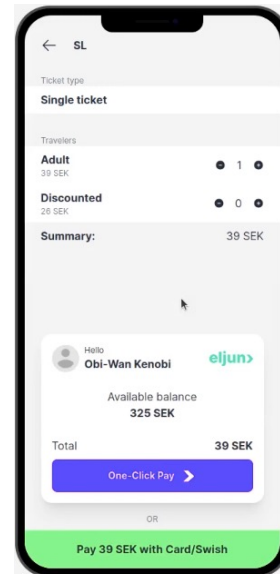
Web 3-enabled ecosystem with Eljun



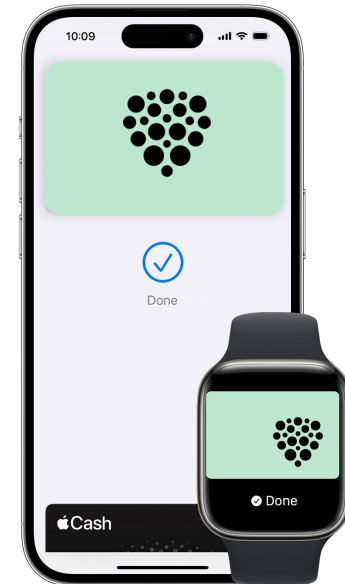
Digital currencies



Reach all merchants with one solution



Wallet integration direct to merchants

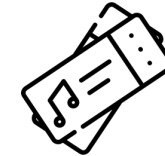


Wallet integration via payment schemes.

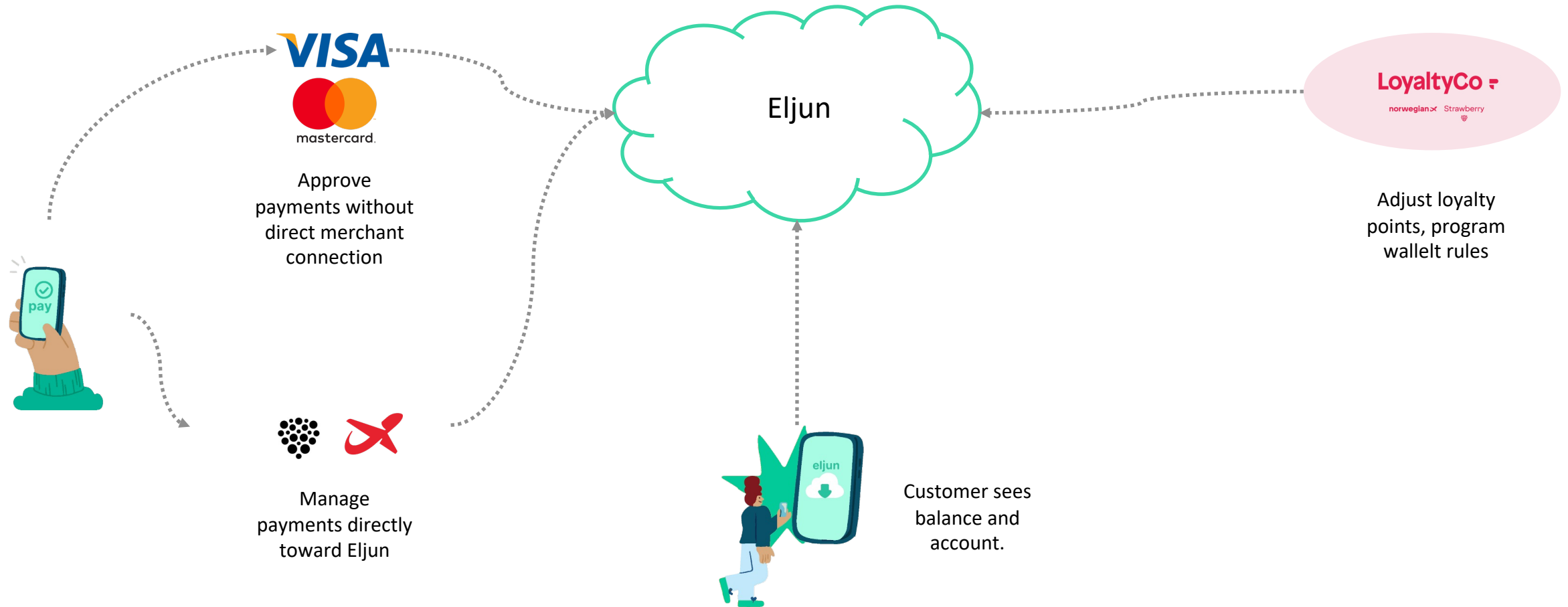
Programmable money with color and purpose

LoyaltyCo

norwegian x Strawberry



The technical solution





The trusted ecosystem enabler

A digital wallet for next gens loyalty solutions



Real-time traceable data including ESG



Let your customers earn, spend and share loyalty



Easily evolve your loyalty offering



Customer reach potential



17M users in Nordics



480M users in Europe

90% of companies offer
loyalty solutions*

57% spend more on brands
that provide loyalty*



EU Potential Partners

