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# Building the Future of Circular Fashion with AI

A Technical Partnership Proposal



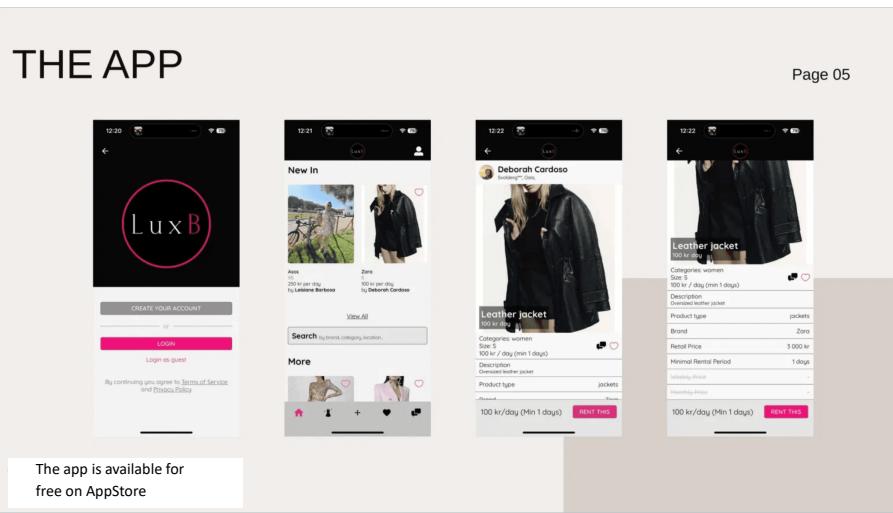
# Who We Are

LuxB is a **peer-to-peer fashion rental platform** built for the modern, conscious consumer.

We're creating a **community** where premium fashion is accessible, sustainable, and shared.

Our mission: Make premium fashion affordable and circular.

# THE APP



# The Core Product

## • List

Share your premium wardrobe and earn income

## • Rent

Access premium fashion at a fraction of retail price

## • Earn

Generate passive income from your closet

## • Access

Join a community of fashion-forward, conscious consumers

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# Our Technical Vision

- **Future-proof architecture** designed to scale with AI integration
- **AI-first approach** to solving peer-to-peer marketplace challenges
- **Seamless integration** of intelligent features into the user experience
- **Community-driven** platform powered by trust and transparency



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## Why AI Matters

- **Trust & Safety:** Authenticate items and verify sellers
- **Personalization:** Match users with perfect fits and styles
- **Efficiency:** Automate listing creation and pricing
- **Engagement:** Drive retention and community growth

# Intelligent Listing Creation & Pricing

## What It Does

- Generates rich, compelling product descriptions from photos
- Extracts key details (brand, size, condition, material)
- Suggests optimal rental pricing based on market data

## Target Users

Fashion owners listing items for the first time. Users who want to maximize rental income. Sellers seeking efficiency.

## Success Criteria

- 90%+ accuracy in item categorization
- 30% faster listing creation vs. manual entry
- 20% increase in rental bookings for AI-generated listings

## Impact

Reduces friction for sellers. Improves listing quality. Increases platform engagement and rental velocity.

# Fit & Confidence Prediction

## What It Does

- Predicts fit based on user measurements and historical data
- Provides confidence scores for each rental
- Reduces returns and increases customer satisfaction

## Target Users

Renters wanting confidence in fit before renting. Users with size uncertainty. First-time renters seeking reassurance.

## Success Criteria

- 85%+ fit prediction accuracy
- 40% reduction in returns
- 25% increase in rental conversion rate

## Impact

Increases user confidence. Reduces operational costs. Improves retention and lifetime value.

# Visual Authentication & Moderation

## What It Does

- Authenticates designer items using visual analysis
- Assesses item condition and wear from photos
- Flags suspicious listings and prevents fraud

## Target Users

All sellers and renters. Premium fashion buyers seeking authenticity. Users prioritizing trust and safety.

## Success Criteria

- 95%+ authentication accuracy for designer brands
- 90% fraud detection rate
- 50% reduction in dispute claims

## Impact

Builds trust and credibility. Protects platform integrity. Enables premium positioning and higher rental prices.

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# Defining the Scope

## The Ask

We need a quotation for developing and integrating three core AI features into our platform.

## Expected Scope of Work

- Discovery & Design: Technical specifications and model design
- Development & Training: Building and training models with our data
- Integration: API integration into our backend infrastructure
- Deployment & Monitoring: Production deployment and 30-day support

## Our Prepared Materials

- Operational MVP with functional app structure and backend setup
- More detailed technical requirements upon request
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# Materials We Will Provide

Upon engagement, we'll provide comprehensive documentation to enable precise cost and complexity estimation.

## Detailed User Flows

Complete user journey maps for each AI feature, showing decision points and system interactions.

## Functional Requirements

Detailed specifications including input/output formats, performance requirements, and integration points.

## Prioritized User Stories

Well-structured user stories with acceptance criteria, organized by priority and complexity.

## API Documentation

Complete API specifications for our backend services, enabling seamless integration of new features.

## Our Goal

To provide all necessary resources enabling you to estimate cost and complexity with confidence, ensuring a smooth onboarding and development process.

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# Partnership for the Long Term

## Communication

Agile methodology with weekly syncs. Dedicated technical leads on both sides. Clear, transparent, and proactive collaboration.

## Timeline Expectations

Phased approach with the first feature (Intelligent Listing Creation) in beta within **4-6 months** of project start, followed by subsequent features in quarterly increments.

## Long-Term Partnership Potential

This project is the foundation for deep, ongoing collaboration. We envision future work on dynamic pricing, trend forecasting, hyper-personalized recommendations, and community-driven moderation.

## Confidentiality & Legal

A mutual Non-Disclosure Agreement (NDA) is required before sharing detailed technical specifications, user data, or architectural documentation.



Lux B

## Let's Build the Future Together

We're excited to partner with a technical team that  
shares our vision for AI-powered circular fashion.

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### Next Steps

Share your interest and availability for a technical discussion

### Questions?

We're ready to discuss scope, timeline, and partnership details